

Activities

15 Elbphilharmonie Plaza

Herzog & de Meuron's glassy concert hall rising from a historic warehouse. Ride the curved escalator to the free public plaza for sweeping harbor views.

Platz der Deutschen Einheit 1, 20457 Hamburg
+49 40 357 6666
elbphilharmonie.de

16 Speicherstadt

UNESCO-listed red-brick warehouses threaded by canals and bridges. The world's largest historic warehouse district, now home to museums and cafes.

Am Sandtorkai 36, 20457 Hamburg
speicherstadtmuseum.de

17 Miniatur Wunderland

The world's largest model railway. From Knuffingen Airport's simulated takeoffs to day-night lighting cycles, the detail is astonishing.

Kehrwieder 2/Block D, 20457 Hamburg
+49 40 300 6800
miniatur-wunderland.de

18 St. Michaelis Kirche

Hamburg's landmark Baroque church. Take the lift to the 82-meter viewing platform for panoramic city and harbor views.

Englische Planke 1, 20459 Hamburg
+49 40 376 780
st-michaelis.de

19 Harbor Cruise

See the port from the water while passing under countless historic bridges. With over 2,500 bridges - more than Venice, Amsterdam, and London combined - Hamburg's canal views are unforgettable.

For a budget option, take public ferry line 62 from Landungsbrücken to Finkenwerder.
Landungsbrücken, 20359 Hamburg
hvv.de

20 Alster Lakes

The city's watery heart formed by the Binnenalster and Aussenalster. Stroll Jungfernstieg promenade, cycle Outer Alster's 7.5km loop, or paddle a hired boat past swans and weeping willows.
Jungfernstieg, 20095 Hamburg
alstertouristik.de

CARE FUELED JOURNEYS

Elevating every journey with thoughtful amenities.

In a world shaped by environmental challenges, rapid technological change, and an increasing focus on well-being, travel has become much more than simply going from point A to B. Today's travelers expect journeys that nurture their mental, physical, and emotional health.

deSter's 2026 WTCE theme, Care Fueled Journeys, responds to this evolving mindset by offering an exhibition filled with intentional solutions and thoughtful innovations. This program invites airlines to explore how a commitment to care can truly fuel every aspect of the traveler's experience - from a sense of curated richness and seamless transition to a deeper connection with their surroundings.

Through these experiences, deSter connects the industry with inspiring visions redefining the meaning of a journey well-traveled.

This travel guide extends that same philosophy to your time in Hamburg. Whether seeking moments of quiet reflection in the Speicherstadt, a bounty of fresh flavors at Bullerei, or the effortless flow of a harbor cruise through historic bridges, each recommendation has been chosen to nurture your stay. Consider it our thoughtful amenity to you - curated with the same intention we bring to every journey.



deSter city guide 2026:

HAMBURG, GERMANY



Hamburg

Germany's gateway to the world, Hamburg is a city of water and wanderlust. The majestic Elbe River flows into the vast port, while canals and lakes carve green paths through the city's heart. Beyond the bustling harbor and the famous Reeperbahn, a network of quiet canal-side promenades, warehouse-turned-gallery districts, and cosmopolitan dining scenes awaits the curious explorer.

Shopping

1 Manufactum

A department store for lasting, well-designed essentials. Housed in the iconic Chilehaus - a UNESCO World Heritage site - this flagship location offers thoughtful tools, timeless clothing, a legendary stationery section, and freshly baked bread from a stone oven.

Fischertwiete 2 (Eingang Burchardplatz), 20095 Hamburg
+49 40 30087743
manufactum.de

2 Serkan Uzun Gallery/Showroom

In the vibrant St. Georg district, this new permanent space showcases the artist's unique three-dimensional collages alongside the handcrafted woven designs of the UZUN Hamburg Leather Goods collections. The gallery takes residence in a street defined by cultural diversity and creative energy.

Lange Reihe 93, 20099 Hamburg
+49 40 29896857
uzun-hamburg.com

3 Alsterhaus

Hamburg's classic department store on the Jungfernstieg. Beyond the curated fashion, beauty, and homewares, its legendary delicatessen hall on the sixth floor is a feast for the senses.

Jungfernstieg 16-20, 20354 Hamburg
+49 40 35901 0
alsterhaus.de

4 Globetrotter

An institution for outdoor enthusiasts. This massive flagship in Barmbek features a 7-meter climbing wall, a rain room to test jackets, and a diving tank, making it an experience in itself.

Wiesendamm 1, 22305 Hamburg
+49 40 67966179
globetrotter.de

5 Snaps

A charming gift shop in the heart of the Karoiviertel, offering a carefully curated selection of unique presents, home accessories, and small treasures from local and international designers.

Marktstraße 6, 20357 Hamburg
+49 40 30742830
snaps.hamburg

6 Perle

A carefully curated concept store in the Neustadt district. Spread over 150 square meters, it offers a handpicked selection of international designer collections for men, women, and children, alongside niche fragrances, interior design objects, art books and vinyl records.

Großneumarkt 22, 20459 Hamburg
+49 40 30997466
perlestore.com

7 Human Nest

A conscious living concept store in the Karoiviertel where founder Emilia Schattanik curates interior objects, kitchenware, bath products,

gifts, and vintage design treasures. The focus is on individuality, aesthetics and quality—each piece chosen to spark joy in everyday use. Beyond products, the space hosts community events and promotes mindfulness and holistic well-being.
Glashüttenstraße 105, 20357 Hamburg-St. Pauli
humannestdesign.com

Eat & Drink

8 Bullerei

Located in a former slaughterhouse, this bustling gastropub from celebrity chef Tim Mälzer serves up prime cuts of meat in a stylish, industrial setting.

Lagerstraße 34b, 20357 Hamburg
+49 40 33442110
bullerei.com

9 Café Paris

A true Parisian-style brasserie that has been a Hamburg institution since 1925. Grab a table under the high ceilings for oysters, steak frites, and a bustling lunchtime crowd.
Rathausstraße 4, 20095 Hamburg
+49 40 3252 7777
cafeparis.net

10 Old Commercial Room

A Hamburg institution since 1795, this traditional restaurant opposite St. Michael's Church serves regional classics like Labskaus and Scholle Finkenwerder Art. The interior exudes old-world maritime charm with wood paneling and nautical touches.

Englische Planke 10, 20459 Hamburg
+49 40 366319
oldcommercialroom.de

11 The Table

Kevin Fehling's three-Michelin-star restaurant features a unique single-table concept with just 20 seats around a massive cherry wood table overlooking the open kitchen.

This is Hamburg's most exclusive dining experience.
Shanghaiallee 15, 20457 Hamburg, Germany
+49 40 22867422
thetable-hamburg.de

12 Rive Fish & Faible

A stylish seafood restaurant on the banks of the Elbe offering fresh oysters, ceviche, and grilled fish in a retro-chic setting with spectacular harbor views. The service is consistently praised, and the terrace is a delight on warm evenings.

Van-der-Smissen-Straße 1, 22767 Hamburg
+49 40 380 380 90
rive.de

13 Parlament

For a truly traditional German experience, descend into the vaulted cellar of Hamburg's magnificent City Hall. This historic restaurant serves hearty North German classics like Wiener Schnitzel and Matjesfilet under soaring stone ceilings, offering a taste of the city's political and culinary history.

Rathausmarkt 1, 20095 Hamburg
+49 40 42831 2830
parlament-hamburg.de

14 Fischereihafen Restaurant

A Hamburg institution for decades, this classic seafood restaurant sits proudly on the banks of the Elbe with stunning harbor views. The kitchen specializes in North German classics alongside perfectly prepared seafood. Reservations are essential, especially for a coveted window table.

Große Elbstraße 143, 22767 Hamburg
+49 40 381816
fischereihafen-restaurant.de